# **Aclam launches its latest pedal: The Woman Tone**

# A tribute to Eric Clapton's namesake sound that made him a legend during Cream’s years

Following its lineage of effect pedals recreating specific tones of the 60’s bands, Aclam has developed the ultimate overdrive pedal for those fans of Cream and Eric Clapton’s fabulous sound heard on songs like *Sunshine Of Your Love*, *I Feel Free* or *SWLABR* just to name a few.

The Woman Tone features an extremely touch sensitive plexi style overdrive, designed with F.E.T transistors and tuned to roar like the 100W Marshall full stacks Cream used, but definitely the cherry on the cake of this pedal is the Woman Tone knob. By turning it counter-clockwise you’ll gradually get that silky sound he attained with his Gibson while soloing. It is engaged via a footswitch so the guitar players can switch from on sound to the other without the need to reach any control with their hands.

*"After watching Cream’s “Farewell Concert” I was stunned by how awesome and groundbreaking Clapton's tone was, so I decided to challenge myself and create a pedal packing his broken overdrive and the unique Woman Tone trick. I’m thrilled Marijke agreed to create the graphics too!”"*

*[Marc Sospedra, Aclam's effect pedal designer]*

The Woman Tone’s artwork is signed by no one that Marijke Koger, the artist who handpainted Eric’s famous Gibson SG nicknamed “The Fool” in recognition of the artistic collective she was part of.

**Main Features**

* + - Eric Clapton’s Cream sound in a box!
		- Custom humbucker pickup simulation circuit to accurately recreate the Woman Tone
		- Woman Tone knob controllable via footswitch
		- Touch sensitive plexi-inspired overdrive using discrete components
		- Artwork by The Fool’s Marijke Koger
		- Smart Track® Fastening System

The Woman Tone pedal is available for $339 at retailers in the US and 359€ (VAT included in the EU). You can also get yours at [Aclam's online store](http://www.aclamguitars.com/store/the-woman-tone.html)

Know more about The Woman Tone [here](http://www.aclamguitars.com/the-woman-tone)

**Watch the demo** [here](http://www.youtube.com/watch?v=nb3jo2EuF9Q).

**Download pedal pictures** [here](https://www.dropbox.com/sh/duw7e1vsatlouie/AAAo6tM0RN95ohoWT6sIFnj-a?dl=0)

## **MARIJKE KOGER'S COLABORATION**

Since we wanted to pay tribute to Cream both from the inside and outside, we decided to reach out to the artist who painted the art on Eric Clapton’s “The Fool” Gibson SG, which became most iconic guitars in history. We got lucky enough to get Marijke Koger, former leader of the art collective The Fool (which the guitar takes its name) to design the artwork of The Woman Tone pedal. Marijke’s amazing work illustrates the essence of the Woman Tone.

You can discover more [here](https://marijkekogerart.com/WP/memoir/9-the-fool-sg/)

"I enjoyed decorating the woman tone pedal very much, with the intent to capturing the same spirit as that guitar. It has a wonderful and warm sound. The enclosed tarot card is a nice special tribute to Eric Clapton’s fool SG, that I painted for him in 1967, at manager Robert Stigwood’s request.

Well done Aclam"[Marijke Koger, artist]

## **ABOUT ACLAM**

Aclam’s boutique guitar and bass pedals are created by a small team using the best components available to ensure reliability and sound quality. Our vintage-inspired effects pedals are built one by one and our entire manufacturing process is done in Barcelona ensuring every pedal is played and QC checked by a musician in our headquarters. Our methodology to achieve this goal is quite straightforward, we invest some time researching and replicating the exact sound of a specific device, which had been used in the past by some band or recognized musician and add the “Aclam touch” all over it.